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வெகுசன ஊடக அமைச்சு
MINISTRY OF MASS MEDIA

163, ඇසිදිසි මදුර, கிருலபண மாவத, பொல்கேன் கொடை, கொழும்பு 05.
163, அசிதிசி மெதுர, கிருளப்பண மாவத்தை, பொல்கேன்கொடை, கொழும்பு - 05.
163, Asidisi Medura, Kirulapone Mawatha, Polhengoda, Colombo 05.

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எனது இல. } MM/6/9/5/ToT
My No. }

ඔබේ අංකය }
உமது இல. }
Your No. }

දිනය }
திகதி } 18.03.2024
Date }

Director General - Department of Government Information

Chairman - Associated Newspapers of Ceylon Limited

Chairman - Sri Lanka Broadcasting Corporation

Chairman - Independent Television Network

Chairman - Sri Lanka Rupavahini Corporation

Conducting Training of Trainers Programme for Ministry of Mass Media and its
Affiliated Government Media Institutions

The Ministry of Mass Media has made arrangements to conduct a two-day Training of Trainers programme on 01st & 02nd of April 2024 under the financial assistants of the United Nations Development Programme, Sri Lanka.

02. The notice, application form, and selection criteria prepared for the said programme are forwarded herewith and also included on the official website of the Ministry of Mass Media (www.media.gov.lk). The closing date of applications is 22.03.2024 and I kindly request you to circulate the above information within your organization.

N.A.K.L. Wijenayake
Additional Secretary (Development, Planning & RTI)
For Secretary
Ministry of Mass Media

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செயலாளர் } (+94) 11 2513467
Secretary }

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වෙබ් අඩවිය සහ විද්‍යුත් තැපෑල }
இணையத்தளம், எமெயில் }
Website and E-mail Address } www.media.gov.lk
secretary@media.gov.lk

Notice

- The Ministry of Mass Media with the financial assistance of United Nations Development Programme, has planned to conduct a Training of Trainers Programme (ToT) for Twenty (20) Officers in the Ministry of Mass Media including Government Media Institutes on 1st and 2nd of April 2024 at the Jie Jie Beach Hotel in Panadura.
- If you wish to apply, please complete the Application Form and forward it to the Development Division of the Ministry of Mass Media on or before 22.03.2024.

- A quota has been allocated by UNDP to the Ministry and Media Institutes as follows:

Ministry of Mass Media	Development Officers	10
Department of Information	Information/Press/ Development Officers	02
Sri Lanka Rupavahini Corporation	News Room Journalists/Presenters	02
Sri Lanka Broadcasting Corporation	News Room Journalists /Presenters	02
Independence Television Network Ltd	News Room Journalists/Presenters	02
Associated News Papers Ceylon Ltd	News Editors/Editors	02

- UNDP will select 20 applicants through a transparent selection process followed by an interview (Scheduled Date for the Interview -27/28 March 2024 @ the Ministry Auditorium).



N.A.K.L Wijenayake

Add. Secretary (Development, Planning & RTI)

18-03-2024

Selection criteria of officers attached to the Ministry of Mass Media and Government Media Institutions -TOT programme

	Criteria			Marks
Step 01	Criteria Number 01	Education background	<i>First preference</i> : Degree or above in Mass Communication/Journalism	40
			<i>Second preference</i> :Degree or above in other related areas(Sociology/Arts/international relations etc)	15
			<i>Third Preference:</i> Degree or above in other subject areas	10
			<i>Fourth Preference:</i> Diploma in journalism	5
	Criteria Number 02	Service Experience at the Ministry of Mass Media (MOMM)	<i>Number of years of experience</i> More than 01 year experience (Maximum for 10 years)	10
	Criteria Number 03	Nature of Experience in attending /organizing/facilitating programmes related to journalism/programme/moderation work	Could be ranked from 01(lowest) to 05(highest)	20
	Criteria Number 04	Sinhala/Tamil Language proficiency		5
		English Language proficiency		5
		5-10 minutes Oral Presentation on " sadacharthmaka samajayak bihi kirime la madhya vagakeema/Role of Media Towards an Ethical Society".	This will be evaluated against following: Presentation skills: 05 Managing the language: 05 Subject/substance: 05 Innovation: 05	20
	Total			100



Application for Training of Trainers programme -Ministry of Mass Media Funded by UNDP-

1. Name in Full: Mr. / Ms.

2. National Identity Card No *:

3. Designation :

4. Date of Appointment :

No. of years of Experience :

5. Organization :

6. Official Address :

Tel No.

Fax No.

E-mail

7. Private Address :

Tel No.

Mobile No.

Whats App No.

E-mail

8. Educational Qualifications *:

9. Professional Qualifications *:

10. Language proficiency *:

11. Other Qualification *:

* Please annex the certified copies.

Part II

I hereby nominate Mr. /Ms. /to participate in the above-mentioned training programme.

He / She/ will be released to follow the course if selected.

.....
Signature (Head of the Organization)

.....
Designation

.....
Date

Important: The application should reach on or before 22nd March 2024 to the Additional Secretary (Development, Planning & RTI), Ministry of Mass Media, 163, "Asidisi Medura", Kirulapone Mawatha, Polhengoda, Colombo 05 and e-mail to ad.secdev.media@gmail.com.
For any inquiries, please contact 011-2513737, Mr.Kosala 076-6577865.