



**Ministry of Buddhasasana, Religious and Cultural Affairs,
National Integration, Social Security and Mass Media**

Presidential Media Awards - 2024

Calling for Applications

This Ministry has decided to conduct the Presidential Media Awards Ceremony for the second time in appreciation of the efforts of the journalists in establishing an excellent media culture in the country and to evaluate their quality-contribution therein.

All journalists / Heads of Media institutions are hereby invited to submit their creations published / broadcast / telecast in print, electronic and web media during year 2023.

Award Categories

01.	Newspaper Category		03.	Television Category	
Event	1.1	Best News Reporting of the Year	Event	3.1	Best News Reporting of the Year
	1.2	Best Photography of the Year		3.2	Best News Reading of the Year
	1.3	Best Column of the Year		3.3	Best Program Presentation of the Year
	1.4	Best Cartoon of the Year		3.4	Best Investigative Program of the Year
	1.5	Best Page Design of the Year		3.5	Best Documentary Program of the Year
	1.6	Best Feature Article of the Year		3.6	Best Discussion Program of the Year
	1.7	Best Investigative Press of the Year		3.7	Best Educational Program of the Year
02.	Radio Category		04.	Web Category	
Event	2.1	Best News Reporting of the Year	Event	4.1	Best News Casting Website of the Year
	2.2	Best News Reading of the Year		4.2	Best Web Reporting of the Year
	2.3	Best Radio Program of the Year		4.3	Best Multimedia Content of the Year
	2.4	Best Radio Children's Program of the Year		4.4	Best Blogger of the Year
	2.5	Best Radio Investigative Program of the Year	05.	Media Research Category	
	2.6	Best Radio Educational Program of the Year		Event	5.1
			06.	School Media Category	
			Event	6.1	Best School Media Unit/ Society/ Association/ Circle of the Year

Submission of Creations

Since Presidential Media Awards is organized at national level to evaluate media articles, eligible creations subject to following conditions can be submitted for awards in Sinhala, Tamil and English languages.

Conditions:

01. Articles and reports published / broadcast / telecast for the first time in newspapers, radio, television and websites from 01.01.2023 to 31.12.2023 will be considered for awards. Repeated programs will not be considered.
02. Only the creative work with local contents published / broadcast / telecast in media licensed under this Ministry in a registered newspaper will be eligible for this awarding ceremony.
03. Creative work submitted for awards should be original and they should be submitted through the Heads of Media institutions as far as possible. Or else journalists themselves can independently submit their creative work upon confirmation of originality along with an affidavit.
04. Award category and the language of the creative work, Award category and Event number should be clearly indicated in the application.
05. One candidate can apply for more than one award category. However, only one creation can be submitted to the maximum for one award.
06. Heads of Institutions or Editors may submit creations published / broadcast / telecast in their newspaper / channel /website on behalf of the owner of the creation.
07. (a) Duly completed applications submitted for newspaper category should be enclosed with the original article or a certified copy of the original article.
(b) Applications submitted for radio category should be enclosed with an .mp3 flash drive (pen drive).
(c) Applications submitted for television category should also be enclosed with a .mov flash drive (pen drive). Creations submitted in data format will be rejected.
(d) Applications for the web category should be submitted along with a certified printed copy and it is mandatory to mention the Hyperlink in the respective place of the online application enabled by the Ministry.
(e) Applications for the media research category should be accompanied with a printed document copy and e – version (if available). Only the documentation printed for the first time from 01.01.2023 to 31.12.2023 will be accepted.

(f) Duly completed applications submitted for School Media category should be enclosed with the letters/ documents and photographs to proof the programs/ specific tasks undertaken.

08. Applications submitted for every event you apply should be sent under registered cover indicating 'Presidential Media Awards - 2024', Award category and event number (as mentioned in the details of the leaflet) on the top left corner. Creations that cannot be sent under registered post may be personally handed over. Applications for (07) (a), (b), (c), (d) (e) and (f) above will be accepted only from 10.00 a. m. to 3.00 p.m. on office days of the week and the applications will be closed at **4.00 p.m.** on **30.10.2024**.

09. Incomplete applications will not be entertained. Application and the leaflet can be downloaded from www.media.gov.lk.

10. Decision of the Board of Jury will be the final decision in relation to the judgements for Presidential Media Awards - 2024.

Address to which the creations should be sent:

Additional Secretary (Development, Planning & Information)
Ministry of Buddha Sasana, Religious and Cultural Affairs,
National Integration, Social Security and Mass Media
No. 163,
Kirulapone Avenue,
Polhengoda,
Colombo 05.

Please contact Development Division via 011-2513737 for more details.

Secretary,
Ministry of Buddhasasana, Religious and Cultural Affairs,
National Integration, Social Security and Mass Media.

Presidential Media Awards - 2024
Application (School Media Category)

For office use only

Application No.

01. Applying School :

02. District :

03. Name of Media Society :

04. Language Applied :

Sinhala	<input type="checkbox"/>	Tamil	<input type="checkbox"/>	English	<input type="checkbox"/>
---------	--------------------------	-------	--------------------------	---------	--------------------------

(Please tick (√) the relevant language)

05. Has the School Media Unit/ Club/ Society/ Circle been registered at the Department of Information?
If so, the Registration No. :

06. Year in which the School Media Unit/ Club/ Society/ Circle was inaugurated and a brief account of its objectives and how it operates:

- i. Year :
- ii. No. of Present Members :
- iii. Goals and Objectives :
- iv. Measures taken to accomplish such goals and objectives :

07. Details of Specific Tasks undertaken by the School Media Unit/ Club/ Society/ Circle during the year 2023. (Please give proof of it with attached Letters / Documents / Photographs etc.)

7.1 Programs / Specific Tasks undertaken by the school :

7.2 Programs / Tasks undertaken out of school with other Media Societies and Institutions :

7.3 Programs / Tasks undertaken with foreign organizations :

08. Noteworthy Achievements / Appraisals received during the year 2023 :

8.1 Appraisals / Achievements from the Ministry of Education

.....

8.2 Appraisals / Achievements from other Government Institutions

.....

8.3 Appraisals / Achievements from other Institutions

.....

09. Other :

.....

.....

I/We agree with the terms and conditions of the Presidential Media Awards 2024 and accept the decision of the Jury as final. I/We hereby certify that the information furnished with the application form is true and correct and that in case of any problem regarding the School Media Unit/ Club/ Society /Circle submitted for adjudication, I/We shall be responsible for resolving the same.

	Name of Applicant/ Applicants	Signature of Applicant/ Applicants	Date
I. President of the Society			
II. Secretary of the Society			
III. Teacher in Charge of the Society			

Recommendation of the Principal

Date :.....

Signature :

Official Stamp :