



Ministry of Buddhasasana, Religious and Cultural Affairs, National Integration, Social Security and Mass Media

**Towards  
Media  
Excellence**

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ஜனாதிபதி ஊடக விருது  
**PRESIDENTIAL MEDIA AWARDS 2024**  
TOWARDS MEDIA EXCELLENCE

## Invitation of Applications

Ministry of Buddhasasana, Religious and Cultural Affairs, National Integration, Social Security and Mass Media has Decided to hold the

Presidential Media Awards for the Second Time to Evaluate the Invaluable Mission and The Excellent Contribution Performed by The Journalists for Establishing an Excellent Media Culture in the Country.

Invitations are Made from all The Media Personalities / Heads of Media Institutions to Forward Autonomous Creations Published / Telecast / Broadcast In Print Media, Electronic Media and Websites in the Year 2023.

## Award Categories

### 1. Newspaper Category

- 1.1 Best News Reporting of the Year
- 1.2 Best Photography of the Year
- 1.3 Best Column of the Year
- 1.4 Best Cartoon of the Year
- 1.5 Best Page Design of the Year
- 1.6 Best Feature Article of the Year
- 1.7 Best Investigative Press of the Year

### 2. Radio Category

- 2.1 Best Radio Newscaster of the Year
- 2.2 Best Radio Programme of the Year

### 2.3 Best News Reading of the Year

- 2.4 Best Radio Children's Programme of the Year
- 2.5 Best Radio Explorative Program of the Year
- 2.6 Best Radio Educational Program of the Year

### 3. Television Category

- 3.1 Best News Reporting of the Year
- 3.2 Best News Reading of the Year
- 3.3 Best Program Presentation of the Year
- 3.4 Best Investigative Program of the Year
- 3.5 Best Documentary Program of the Year
- 3.6 Best Discussion Program of the Year
- 3.7 Best Educational Program of the Year

### 4. Web Category

- 4.1 Best News Casting Website of the Year
- 4.2 Best Web Reporting of the Year
- 4.3 Best Multimedia Content of the Year
- 4.4 Best Blogger of the Year

### 5. Media Research Category

- 5.1 Best Media Academic Document of the Year

### 6. School Media Category

- 6.1 Best School Media Unit / Society / Club / Circle of the Year.

### Leaflet and Application

To be downloaded from [www.media.gov.lk](http://www.media.gov.lk)

### The Address to which Creations Should be Directed

Additional Secretary (Development, Planning and Information),  
Ministry of Buddhasasana, Religious and Cultural Affairs, National Integration, Social Security and Mass Media  
No. 163, Kirulapone Mawatha, Polhengoda, Colombo 05.

### Accepting Creations

Ends at 4.00 p.m. on 30<sup>th</sup> October 2024

Secretary

Ministry of Buddhasasana, Religious and Cultural Affairs,  
National Integration, Social Security and Mass Media

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Indicate the category and the division of the competition on the top left corner of the envelope in which creations are enclosed.

(For further details please contact the Development Division on 011-2513737 / 011-2513459)

