



Ministry of Finance and Mass Media  
**Presidential Media Awards - 2018**  
*Calling of Applications*



Ministry of Finance and Mass Media has decided to annually conduct the Presidential Media Awards in appreciation of the effort of the journalists in establishing an excellent media culture in the country and to evaluate their qualitative contribution therein.

All journalists / Heads of Media institutions are hereby invited to submit their creations published / broadcast / telecast in print, electronic and web media during the year 2017.

### Award Categories

	1. Newspaper Category			3. Television Category	
Event	PMA/NP/2017/001	Best News Reporting of the Year	Event	PMA/TV/2017/001	Best News Reporting of the Year
	PMA/NP/2017/002	Best Photography of the Year		PMA/TV/2017/002	Best News Reading of the Year
	PMA/NP/2017/003	Best Column of the Year		PMA/TV/2017/003	Best Program Presentation of the Year
	PMA/NP/2017/004	Best Cartoon of the Year		PMA/TV/2017/004	Best Investigative Program of the Year
	PMA/NP/2017/005	Best Page Design of the Year		PMA/TV/2017/005	Best Documentary Program of the Year
	PMA/NP/2017/006	Best Feature Article of the Year		PMA/TV/2017/006	Best Discussion Program of the Year
	2. Radio Category			PMA/TV/2017/007	Best Educational Program of the Year
Event	PMA/RD/2017/001	Best Radio Newscaster of the Year	4. Web Category		
	PMA/RD/2017/002	Best Radio Program of the Year	Event	PMA/WB/2017/001	Best News casting Website of the Year
	PMA/RD/2017/003	Best Radio Children's Program of the Year		PMA/WB/2017/002	Best Web Reporting of the Year
	PMA/RD/2017/004	Best Radio Explorative Program of the Year		PMA/WB/2017/003	Best Multimedia Content of the Year
	PMA/RD/2017/005	Best Radio Educational Program of the Year		PMA/WB/2017/004	Best Blogger of the Year

(Lifetime Awards, Awards for the Most Promising Journalist and Merit Certificate will be awarded for each category upon evaluation of the Jury.)

### **Submission of Creations**

Presidential Media Awards is organized at national level to evaluate media articles and eligible creations in Sinhala, Tamil and English languages can be submitted for awards.

### **Conditions**

01. Articles and reports published / broadcast / telecast for the first time in newspapers, radio, television and websites from 01.01.2017 to 31.12.2017 will be considered for awards. Repeated programs will not be considered.
02. Only the creative work published / broadcast / telecast in local media can be submitted.
03. Creative work submitted for awards should be original and they should be submitted through the Heads of Media institutions as far as possible. Or else journalists themselves can independently submit their creative work upon confirmation of originality.
04. Media category and the language of the creative work should be clearly indicated in the application.
05. One candidate can apply for more than one award category. Maximum three creative works can be submitted for one award while separate applications should be forwarded for each creation.
06. Heads of institutions or Editors may submit creations published / broadcast / telecast in their newspaper / channel / website on behalf of the owner of the creation.

07. (a) Duly completed applications submitted for newspaper category should be enclosed with the original article or a certified copy of the original article.

(b) Applications submitted for radio category should be enclosed with a playable DVD of the program.

(c) Applications submitted for television category should also be enclosed with a playable DVD. Creations submitted in data format will be rejected.

(d) Applications for the web category should be submitted along with a certified printed copy and it is mandatory to mention the Hyperlink in the respective place of the online application opened by the Ministry of Finance and Mass Media.

08. Applications submitted for every event in above (a), (b), (c) and (d) categories along with the DVD, original or certified copies should be sent under registered post in an envelope mentioning '**Presidential Media Awards – 2018 and the Event No**' (as listed in the leaflet) on the top left-hand corner. Creations could not be sent under registered post may be personally handed over. Applications for (07) (a), (b), (c) and (d) above will be accepted only from 10.00 a. m. to 3.00 p.m. on weekdays and the applications will be **closed at 4.00 p.m. on 13th August 2018**.

09. Incomplete applications will not be entertained. Application and the leaflet can be downloaded from [www.pma.gov.lk](http://www.pma.gov.lk) or [www.media.gov.lk](http://www.media.gov.lk) . Creative work submitted along with applications will not be returned after evaluation.

**Address:**

**Additional Secretary (Development & Planning)  
Ministry of Finance and Mass Media  
No. 163,  
Kirulapone Avenue,  
Polhengoda,  
Colombo 05**

You may contact Director (Development) via 011-2513644, Assistant Secretary (Development) via 011-2513451 or Development Division via 011-2513737 for more details.

Dr. R. H. S. Samarathunga  
Secretary  
Ministry of Finance and Mass Media



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Presidential Media Awards - 2018



Application Form

Log on to [www.pma.gov.lk](http://www.pma.gov.lk) or [www.media.gov.lk](http://www.media.gov.lk) to apply for the web category

Application No.

Office Use Only

01. Name and the details of the applicant

(a) Name in full : .....

.....

(b) Name used in the field : .....

(c) N.I.C. No / Passport No / Drivers' License No .....

(d) Age as at 12<sup>th</sup> August 2018 : .....

02. Personal Address : .....

03. E-mail Address : .....

04. Telephone No : Home .....

Mobile.....

05. Service Details

(a) Name of the Institution : .....

(b) Official Address : .....

(c) Telephone No : .....

06. 6.1 Category applied :Newspaper  Radio  Television  Website

6.2 Language applied :Sinhala  Tamil  English

(Please put a X in the relevant category and the language)

6.3 Event applied and the Event No :.....

07. 7.1 Newspaper published :.....

7.2 Channel broadcast / telecast :.....

7.3 Website published :.....

08.Date or durations which the article /  
program published /  
broadcast / telecast

Date	Month	Year	Time	Duration

09. Whether single or a group creation : .....

(Details of the partners should be submitted if a group creation)

I / We do hereby agree to abide by the conditions declared in relation to Presidential Media Awards 2018 and to accept that the conclusions of the Jury on evaluations will be final and conclusive. I/ We hereby certify that the particulars submitted by me /us in the application are true and accurate and the creative work submitted for evaluations is a product of mine / ours / our institution and in the event of any contradiction in the ownership I/ we are responsible for resolving the same.

Date	Name / Names of the Applicant/s	Signature / Signatures of the Applicant/s

**Recommendation of the Head of the Institution**

The creative work ..... submitted along with this application by Mr. / Miss. / Mrs..... (Name of the journalist) has been published/ broadcast/ telecast at ..... (time) on ..... (date) and certify that it is his/her own creation / a creation of our institution.

Date .....

Signature of the Head of Institution and the Official Stamp .....