



Ministry of Mass Media – Sri Lanka

Application for Terrestrial TV/ Cable TV / Satellite / IPTV / Mobile TV / Radio

1. Name of the Institute :
2. Address :
3. Company Registration No :
4. Programme Range : Religion /Local/News / Sports /Entertainment / Music / Kids/
Movies / Educational /Other
5. Content of the TV Channel : Please attach the content.
6. Broadcasting Medium : Sinhala / English / Tamil / Other
7. Requested Coverage Area :
8. No of Channels :
- Name of Channel / s :
9. Details of the Owner:
 - i. Name :
 - ii. Address :
 - iii. Telephone No. : iv. NIC No/ Passport No. :
 - v. Email :
10. If the owner is not a Sri Lankan and/ or He or She is living abroad particulars of the local representative person:
 - i. Name :
 - ii. Passport No :
 - iii. Local Address :
 - iv. Contact Details : Tele No. v. Email:

11. Details of the Shareholders:

Name	Address	NIC No / Passport No	Contact No.	e-mail

12. Details of the Director Board:

Name	Address	NIC No / Passport No	Contact No.	e-mail

13. Details of the Staff

Designation	Name	ID No.	Content

This is to certify all the information furnished by me in this application is true and accurate and if revealed to be inaccurate and false I am aware that the application is liable to be rejected.

Date :

Signature (Owner or Local representative person)

Name :

Designation :

Name of the Institution:

- Other relevant detail has to be submitted according to the Annex I attached.
Secretary, Ministry of Mass Media, No. 163, Polhengoda Rd, Kirulapone, Colombo 05
Tele No : 2513459, 2513460 Fax No : 2512343

Preliminary Information to consider for Granting Broadcasting license to Build, operate, and Maintain Radio Broadcasting Services in Sri Lanka.

(A) Access Conditions

Type of Radio Broadcasting Service		Request of License is for		If Yes, Answer the Questions in the Following Section(s)
		Yes	No	
01	Analog Radio Broadcasting			(B),(C),(D),(E)
02	Digital Radio Broadcasting			(B),(C),(D),(F)
03	Mobile Radio Broadcasting			(B),(C),(D),(G)
04	Web Radio Broadcasting			(B),(C),(D),(H)

(B) General Conditions (Applicable for all above services)

- B.1 Is your service is provided on conditional access basis? If yes, is it provided on free of charge or paid basis?
- B.2 If it is provided on paid basis, what is the tariff structure you are going to implement?
- B.3 Do you provide end equipment other than "Radio receiver" to user at no cost? If not, what is the cost of each equipments?
- B.4 Give Technical specifications of user end equipments.
- B.5 Explain how do you implement customer care programme?

(C) Production Facilities (Applicable for all above services)

- C.1 Do you have in house production and studio facilities? If yes, where it is proposed to be located.
- C.2 Provide a layout diagram of the studio and the production facilities indoor with a list of all equipment to be used if applicable.
- C.3 Do you intend to have out door production facilities? If so, list the propose equipment.
- C.4 Do you intend to have master control room for transmission of your production? If so provide the layout diagram and the list of equipment to be used.
- C.5 List the equipment you intend to procure to maintain technical standards of production.
- C.6 Do you intend to deploy external production agencies or channels? If so, provide all details.

(D) Radio Transmission Network (Applicable for all above services)

- D.1 Give technical specifications of transmitting and programme linking equipments.
- D.2 Provide details of radio transmitting/broadcasting stations to be located.
- D.3 State whether existing transmitting/broadcasting infrastructure is shared. If so, give details regarding the sharing of facilities.
- D.4 Provide details of transmitter power, antenna gains, elevations, tower heights and coverage maps for each radio transmitting/broadcasting stations.
- D.5 Give complete plan for linking programs from studios to transmitting stations.
- D.6 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for increasing the radio coverage.
- D.7 How do you maintain technical quality standards of your transmission?

(E) Analog Terrestrial Radio Broadcasting

- E.1 How many analog radio channels do you expect to operate? Please provide the details?
- E.2 What is the type of broadcast you intend to use? Give technical specification of the standard.
- E.3 List the equipment you intend to install/ maintain the quality standards of your transmission.

(F) Digital Terrestrial Radio Broadcasting

- F.1 How many program channels you expect to operate and give their details?
- F.2 What is the broadcasting standard you intend to use? Give technical specification of that standard.
- F.3 Provide transmitter power, antennae gains, elevations, tower heights and coverage maps for each Radio Transmitting station.
- F.4 Give complete plan for linking programs from studios if any to transmitting stations.
- F.5 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for the total coverage.
- F.6 List the equipment you intend to install/maintain the quality standards of your transmission.

(G) Mobile Radio Broadcasting

- G.1 How many program channels you expect to operate and give their details?
- G.2 What is the broadcasting standard you intend to use? Give technical specification of that standard.
- G.3 Provide transmitter power, antennae gains, elevations, tower heights and coverage maps for each mobile radio transmitting station.
- G.4 Give complete plan for linking programs from studios if any to transmitting stations.
- G.5 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for the total coverage.
- G.6 List the equipment you intend to install/maintain the quality standards of your transmission.

(H) Web Radio Broadcasting

- H.1 Have to obtained the ISP license from relevant authorities? If yes, submit a certified copy/copies of the same.
- H.2 How many program channels you expect to operate and give their details?
- H.3 What is the broadcasting standard you intend to use? Give technical specifications of that standard.
- H.4 List the equipment you intend to install/maintain the quality standards of your transmission.

Assessment of financial Requirements

1. If the applicant is newly incorporated company, please provide;
 - 1.1 Certificate of incorporate under the company Act No 7 of 2007.
 - 1.2 Certified copy of
 - Form - 01
 - Form - 18
 - Form - 19
 - Form - 40 (Company is already registered under the Company Act 1982)
 - 1.3 Certified copy of Article of Association.
 - 1.4 Proposed investment plan for implementation of your project inclusive of funding and their allocation.
 - 1.5 Project proposals covering next 10 years period. (Including Projected Cash Flows, Income Statements and Balance Sheet)
 - 1.6 Details of present Bankers.
 - 1.7 Details of present Auditors and Secretaries.

2. If the applicant is presently operating a company, please provide;
 - 2.1 All requirements of (01) above.
 - 2.2 Audited Financial Statement, Including Balance Sheets, Income Statements, cash Flow, Statements, and Note to the Accounts for last 03 years period.
 - 2.3 Vat Clearance Certificate for last year 31st December.
 - 2.4 Income Tax Clearance Certificate for last year period.
 - 2.5 Last year Solvency Test Certificate issued by the auditors.
 - 2.6 Copy of the last Annual Return filed with the Register of Companies.
 - 2.7 Bank Confirmation Letters, certifying the Bank balances as at Application Date.

Professional Requirements

1. Specify your vision, mission and objectives towards broadcasting the content.
2. Provide the organization structure of the organization.
3. Provide professional capabilities, Educational qualifications and experience in the relevant field relevant to each of the key personal identified in your organization chart.
4. Provide Human Resource development plan for the next five years.

Please provide the documents to support the above information if available.

Private Media Institute

No	Name of the License Holder	Address/ Contact	CEO	Date of Licence Issue	Name of the Channel	Frequency	Coverage	Transmission Started Date
1	Asia Broadcasting Corporation (Pvt) Ltd	35th Floor, North Tower, World Trade Center, Colombo 01. 011-2337555/5360360	Mr. Raygnor Silva	2008.02.21	Hiru FM Shaa FM Sooriyan FM Sun FM Gold FM	96.3 91.1 103.4 98.9,98.7 93.2		1998.07.01
2	Asset Media Network (Pvt) Ltd	105/3,5th Lane, Colombo 03. 011-2573873/2375968	Mr. Nihal Senevirathna Epa	2004.02.09	Neth FM Allai FM	95,94.8 91.4	All island	2005.11.03 2013.12.09
3	Colombo Communication (Pvt) Ltd	676, Galle Road, Colombo 03. 011-2503818/2599650	Mr. Jeewaka Edirisinghe	1992.04.01	Sri FM Ran FM E FM	100,100.20 100.5,88.1 88.3	All island	2000.08.17 2007 October 1999.12.03
4	Friend Media Network (Pvt) Ltd	196/1, St Joseph Street, Negombo. 031-2228181/071-5247897	Mr. Anton Agastin Jayamaha	2007.10.16	Seth FM	103.1	Within Western Province	2007.12.27
5	Lakview Broadcasting (Pvt) Ltd	965, Bulugaha Junction, Wedamulla, Kelaniya. 0117-920930/920932	Dr. Nalaka Kumara	2007.05.25	Lak FM	106.2		2008.10.01
6	Lakviru TV and Radio Netwok (Pvt) Ltd	381, Baudhdhaloka Mw, Colombo 07. 011-2329711	Ven. Alle Gunawansa Thero	2007.04.12	Sharda Radio	105.4, 105.2	All island	2008.05.02
7	Lanka Television Network (Pvt) Ltd	Dumee International, 22B, Pepiliyana Road, Gangodawila, Nugegoda. 011-2814940	Mr. Shanel Mendis	2006.01.18	V FM	107		2007.01.01
8	Maharaja Organization (Pvt) Ltd MBC Netwok (Pvt) Ltd.	No.45/3, Baybrook Street, Colombo 2 011-4792600	Mr. Raj Raja Mahendran	1992.05.12	Sirasa FM Y FM Shakthi FM Yes Fm	106.5,106.7 92.7 104.1,103.9 101,100.80	All island	1994.03.02 2005.12.01 1998.11.20 2005.12.01

No	Name of the License Holder	Address/ Contact	CEO	Date of Licence Issue	Name of the Channel	Frequency	Coverage	Transmission Started Date
9	MGM Network Pvt Ltd	17/1, Dickmonds Road, Colombo 05. 011-593938/077-7732036	Mr. Mahinda Ramanayake	2005.09.14	Yaathra FM (Max Radio)	95.3	All island	2016.11.12
10	Peoples Media Network (Pvt) Ltd	12-01, North Tower, World Trade Center, Colombo 01. 011-2437755	Mr.Nahil Wijesuriya	2006.05.31	Buddhist Radio	101.3, 101.5	All island	2011.04.05
11	Power House (Pvt) Ltd	320, T.B Jaya Mw., Colombo 10 011-5300700/2680438	Mr. Laksiri Wickramage	2005.10.19	Derana FM	92.2, 92.4	All island	2009.03.29
12	Rangiri Dambulu Develoment Foundation	Rangiri Dambulla Viharaya, Dambulla. 066-2283605	Rev. Inamaluwe Sri Sumangala Thero	2006.10.16	Rangiri Sri Lanka FM	104.4, 105.7	All island	2007.04.30
13	Ruras Lanka (Pvt) Ltd	99/6, Rosmed Place, Colombo 07. 011-2699699	Mr.Dushyantha Basnayake	2004.01.01	Kirula FM	96.6	All island	2013.05.19
14	Teleshan Network (Pvt) Ltd	Dampe,Piliyandala 011-2706124	Mr. Shan Wickramasinghe	1993.12.02	Isira FM	89.3, 89.1	All island	1998.03.09
15	TNL Radio Netwok (Pvt) Ltd	9D, Baur Building , Station Road, Colombo 04. 011-7777555	Mr.Niraj Wickramasinghe	2002.10.24	Lite FM TNL Radio Rhythm FM	87.8 101.8,99.2 95.6, 95.8	All island	1999 February 1993 April 2004 April
16	Trymas Media Network (Pvt) Ltd	142/21, Wijaya Kumarathunga Mw., Kirulapone, Colombo 05. 011-5235011		2016.09.27	Capital FM	94, 103.1	All island	2017.12.01
17	VIS Broadcasting (Pvt) Ltd	136B, Stanley Thilakarathna Mw., Nugegoda. 011-4688111	Mr. Nianga Hettiarachchi	2008.05.16	Sitha FM Rasa FM Red FM CRI (China Ra. Int.)	88.8 99.5 107.8 97.9	All island	2016.02.13 2017.06.13 2013.02.13 2009.04.23
18	Voice of Asia Network (Pvt) Ltd	117/10, Hunupitiya Lake Road, Colombo 02. 011-2303000	Ms.P.R Kiriarachchi	2006.02.16	Siyatha FM Real Radio Varnam FM/ Vettri FM Kiss FM	98.2, 98.4 97.1 90.4, 90.6 96.9	All island	2006.11.01 2007.09.27 2008.02.14 2009.08.01

No	Name of the License Holder	Address/ Contact	CEO	Date of Licence Issue	Name of the Channel	Frequency	Coverage	Transmission Started Date
19	Gloabal Radio Boadcasting Corporation (Pvt) Ltd	100H, Herekandawela, Dampe, Meegoda. 071-6850753		2008.11.27				Not Started
20	Ritz Asia (Pvt) Ltd	28, Turbo Housing, Pitawela Road, Boralesgamuwa. 077-7736147		2011.03.03				Not started due to lack of fequency
21	Yellow Win Media(Pvt) Ltd			2008.03.18				Not Started

Cancelled

No.	Name of the License Holder	Chairman	License Issued Date	Radio Channels	Date of Cancellation
1	Tea Small Holdings Developing Authority		2000.12.08		2007.02.21
2	Tharunyata Hetak		2008.02.25		2008.05.23
3	LTTE Peace Secretariat		2002.11.11		2009.01.07
4	SatNet (Pvt) Ltd	Mrs. Dilrukshi Hulugalle	2007.07.19	Sath FM	2017.04.06