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PART I : SECTION (I) – GENERAL

Government Notifications

SRI LANKA RUPAVAHINI CORPORATION ACT, No. 6 OF 1982

REGULATIONS made by the Minister of Mass Media and Information under Section 31 of the Sri Lanka Rupavahini Corporation Act, No. 6 of 1982.

KEHELIYA RAMBUKWELLA,
Minister of Mass Media and Information.

Ministry of Mass Media and Information,
Colombo,
21st August, 2010.

Regulations

1. These regulations may be cited as Private Television Broadcasting Station Regulations of 2010 and will be applicable for the licences issued hereinafter. Accordingly Private Television Broadcasting Station Regulations of 2007 issued under *Extraordinary Gazette* Notification No. 1570/35 dated 10.10.2008 is hereby rescinded, with effect from 27.10.2009.

CLASSIFICATION

2. Private television broadcasting stations shall be classified on the basis of –
 - (a) The technology used to access the television viewer as –
 - (i) Analogue; and
 - (ii) Digital
 - (b) The viewer –
 - (i) Being required to pay a periodical subscription to view
 - (ii) Being not required to pay a periodical subscription
 - (c) Using broadcast transmitting infrastructure –
 - (i) Belonging to the licensee
 - (ii) Belonging to another licensee.
3. An application for a licence shall be made to the Minister in writing by a person who shall be required to submit following details as stipulated in Technical, Financial and Professional categories.

TECHNICAL

4. The applicant shall furnish technical details of the proposed operations.
- (a) - Any person who is applying for establishing and maintaining an internet based or telephony based broadcasting station within Sri Lanka shall be required to -
- (i) hold a valid licence issued in terms of Section 17 of the Sri Lanka Telecommunications Act for maintaining a network, either as an Internet Service Provider licensee or a Telephony Network, corresponding to the basis on which the broadcast shall take place.
- or
- (ii) have duly entered into an agreement with an operator licensed in terms of appropriate description in Section 17(i) of the Sri Lanka Telecommunications Act for the use of such network facilities required for the establishment or maintaining such a television broadcasting operation.

FINANCIAL

5. A non refundable fee of Rs. 100,000 shall be accompanied with the application.
6. The applicant shall furnish financial details of the organization which are required for the proposed operation of the organization.
7. Submit Investment Plan or Annual Report to the Ministry.

PROFESSIONAL

8. The applicant shall furnish the professional qualifications and competencies of persons required for proposed operations.
9. Where the applicant is a company, it shall provide the names and details of all the directors of the company.

Accordingly, the Private Television Broadcasting Station Regulations of 2007 issued under *Extraordinary Gazette Notification No. 1570/35* dated 10.10.2008 is hereby rescinded.

10. In these regulations -

"Act" means the Sri Lanka Rupavahini Corporation Act, No. 6 of 1982;

"Internet Service Provider Network - (ISP)" means a network operated by a person who has been duly issued with a licence by the Telecommunications Regulatory Commission of Sri Lanka for the purpose of providing Internet access facilities to the subscribers;

"Person" means a natural or juristic person.

"Sri Lanka Rupavahini Corporation" means the Sri Lanka Rupavahini Corporation established by the Sri Lanka Rupavahini Corporation Act, No. 6 of 1982;

"Telecommunications Regulatory Commission of Sri Lanka" means the Telecommunication Regulatory Commission of Sri Lanka established by the Sri Lanka Telecommunications Act, No. 25 of 1991;

"Telephony Network" means a telecommunication network capable of providing telecommunication facilities.

"Minister" means the Minister of Mass Media and Information.

"Secretary" means the Secretary of the Ministry of Mass Media and Information.

"Sri Lanka Telecommunication Act" means Act, No. 25 of 1991.



Ministry of Mass Media – Sri Lanka

Application for Terrestrial TV/ Cable TV / Satellite / IPTV / Mobile TV / Radio

1. Name of the Institute :
2. Address :
3. Company Registration No :
4. Programme Range : Religion /Local/News / Sports /Entertainment / Music / Kids/ Movies / Educational /Other
5. Content of the TV Channel : Please attach the content.
6. Broadcasting Medium : Sinhala / English / Tamil / Other
7. Requested Coverage Area :
8. No of Channels :
- Name of Channel / s :
9. Details of the Owner:
 - i. Name :
 - ii. Address :
 - iii. Telephone No. : iv. NIC No/ Passport No. :
 - v. Email :
10. If the owner is not a Sri Lankan and/ or He or She is living abroad particulars of the local representative person:
 - i. Name :
 - ii. Passport No :
 - iii. Local Address :
 - iv. Contact Details : Tele No. v. Email:

11. Details of the Shareholders:

Name	Address	NIC No / Passport No	Contact No.	e-mail

12. Details of the Director Board:

Name	Address	NIC No / Passport No	Contact No.	e-mail

13. Details of the Staff

Designation	Name	ID No.	Content

This is to certify all the information furnished by me in this application is true and accurate and if revealed to be inaccurate and false I am aware that the application is liable to be rejected.

Date :

Signature (Owner or Local representative person)

Name :

Designation :

Name of the Institution:

- Other relevant detail has to be submitted according to the Annex I attached.
Secretary, Ministry of Mass Media, No. 163, Polhengoda Rd, Kirulapone, Colombo 05
Tele No : 2513459, 2513460 Fax No : 2512343

Assessment of Technical Requirements to consider for Granting Broadcasting license to Build, operate, and Maintain Television Transmission/Broadcasting Services in Sri Lanka.

(A) Access Conditions

Type of Broadcasting Service		Request of License is for		If Yes, Answer the Questions in the Following Section(s)
		Yes	No	
01	Analog Terrestrial TV Broadcasting			(B),(C),(D)
02	Digital Terrestrial TV Transmission/ Broadcasting			(B),(C),(E)
03	Satellite TV Broadcasting			(B),(C),(F)
04	Cable Television Transmission/ Broadcasting			(B),(C),(G)
05	IPTV Service			(B),(C),(H)
06	Digital Mobile TV Transmission			(B),(C),(I)
07	Web Television Broadcasting			(B),(C),(J)

(B) General Conditions (Applicable for all above services)

- B.1 Do you intend to provide services on a conditional access basis? If yes, is it provided on free of charge or paid basis?
- B.2 If it is provided on paid basis, what is the tariff structure you are going to implement?
- B.3 Do you provide end equipment other than a "Television receiver" to user at no cost? If not, what is the cost of each equipment?
- B.4 Give Technical specifications of user end equipments.
- B.5 Explain how do you implement customer care programme?

(C) Production Facilities (Applicable for all above services)

- C.1 Do you have in house production and studio facilities? If yes, where it is proposed to be located.
- C.2 Provide a layout diagram of the studio and the production facilities indoor with a list of all equipment to be used.
- C.3 Do you intend to have out door production facilities? If so list the proposed equipment.
- C.4 Do you intend to have master control room for transmission of your production? If so provide the layout diagram and the equipment.
- C.5 List the equipment you intend to procure to maintain technical standard of production.
- C.6 Do you intend to deploy external production agencies or channels? If so please list.

(D) Analog TV Transmission/Broadcasting

- D.1 Does your transmission analog complies with CCIR PAL 625B/G system?
- D.2 How many analog channels do you expect to operate?
- D.3 Where are the TV transmitting stations to be located?
- D.4 Give details of technical specifications of transmitting and linking equipment.
- D.5 State whether existing telecommunication/broadcasting infrastructure is shared. If so, give details regarding the sharing of facilities.
- D.6 Provide transmitter power, antenna gains, elevations, tower heights and coverage maps for each TV transmitting station.
- D.7 Give complete plan for linking programs from studios if any to transmitting stations.
- D.8 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for the total coverage.
- D.9 List the equipment you intend to install/maintain the quality standard of your transmission.

(E) Digital Terrestrial Television Broadcasting

- E.1 Do you comply with DVB-T digital transmission standard.
- E.2 How many TV programs channels do you expect to operate and give details?
- E.3 How many frequency allocations do you expect to obtain.
- E.4 Give technical specifications of transmitting and programme linking equipment.
- E.5 Where are the TV Transmission/Broadcasting stations located?
- E.6 State whether existing telecommunication/ broadcasting infrastructure is to be used/shared. If so, give details.
- E.7 Provide details of transmitter power, antennae gain, elevations, tower heights and coverage maps for each TV Transmitting/Broadcasting station.
- E.8 Provide details of the plan for linking programs from studios to Transmitting/Broadcasting station.
- E.9 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for total TV coverage.
- E.10 What type of a network do you expect to implement?
- E.11 List the equipment you intend to maintain the technical quality standard of your Transmission/Broadcasting.

(F) Satellite TV Transmission/Broadcasting

- F.1 What is the satellite system/s to be used? Provide all related technical details including the coverage areas.
- F.2 State where the satellite up-linking facility is located.
- F.3 Do you expect your proposed satellite system for only Digital Transmission/Broadcasting?
- F.4 How many TV programs channels have you planned to be Transmitted/Broadcasted?
- F.5 Provide all technical details of antenna and ground terminal equipments to be used.
- F.6 Provide all technical details of satellite Up-linking and Down- linking facilities indicated in a schematic Block diagrams.
- F.7 How do you maintain technical quality standards for your service?
- F.8 List the equipment you intend to use to maintain the technical quality of your Transmission/Broadcasting.
- F.9 How do you restrict your Transmission/Broadcasting programme access to the above area given by the coverage map?

(G) Cable Transmission/Broadcasting Network

- G.1 What is the geographical area to be covered by the cable network? Submit geographical maps to indicate details of coverage.
- G.2 Indicate time phased implementation plan of your proposed network for five years.
- G.3 Provide details of the proposed underground and overhead cable network.
- G.4 How many Digital TV channels are planned to be Transmitted/Broadcast?
- G.5 Have you obtained permission from relevant authorities for the construction and maintain the cable network?
- G.6 How do you maintain the transmission quality in the network? Give the list of equipment you intend to use to maintain such standard.

(H) Transmission Network

- H.1 Have to obtained a license to operate internet services from the relevant authorities? If so submit certified copy/copies of the same
- H.2 Do you intend to use existing communication infrastructure? If yes, provide details. If not, provide detailed report on the implementation of transmission network.
- H.3 How do you maintain technical quality standards of your service?
- H.4 What is geographical area you intend to cover? If you have planned to expand coverage over a time period, then provide details on time phased network expansion plan.
- H.5 Give all technical specifications of storage, processing and transmission equipment.

(I) Digital Mobile TV Transmission/Broadcasting

- I.1 Have you obtain a valid license to operate mobile television services from the relevant authority? If so, submit certified copy of the license.
- I.2 Do you comply with DVB-H digital transmission standard?
- I.3 How many TV programs channels and you expect to operate and give their details?
- I.4 Whether you can provide proposed services within the frequency band/s already allocated to you to provide telephony mobile services.
- I.5 Do you proposed to use single frequency network to provide your services?
- I.6 Give technical specifications of transmitting and programe linking equipments.
- I.7 State whether existing telecommunication/broadcasting infrastructure is to be used shared. If so, give details.
- I.8 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for total mobile TV coverage.
- I.9 List the equipment you intent to maintain the technical quality of your Transmission/Broadcasting.

(J) Web TV Transmission/Broadcasting.

- J.1 Have you obtain a license to operate internet services from the relevant authorities? If so submit certified copy/copies of the same.
- J.2 If not how do you proposed to operate your services?
- J.3 Where do you intend to locate your facilities?
- J.4 Provide technical details of the equipment to be used.
- J.5 Provide a list of equipment to maintain technical standard of your services.
- J.6 What are the channels you intend to broadcast or re-broadcast?
- J.7 Provide the five year development plan of your services.

Assessment of financial Requirements

1. If the applicant is newly incorporated company, please provide;
 - 1.1 Certificate of incorporate under the company Act No 7 of 2007.
 - 1.2 Certified copy of
 - Form - 01
 - Form - 18
 - Form - 19
 - Form - 40 (Company is already registered under the Company Act 1982)
 - 1.3 Certified copy of Article of Association.
 - 1.4 Proposed investment plan for implementation of your project inclusive of funding and their allocation.
 - 1.5 Project proposals covering next 10 years period. (Including Projected Cash Flows, Income Statements and Balance Sheet)
 - 1.6 Details of present Bankers.
 - 1.7 Details of present Auditors and Secretaries.

2. If the applicant is presently operating a company, please provide;
 - 2.1 All requirements of (01) above.
 - 2.2 Audited Financial Statement, Including Balance Sheets, Income Statements, cash Flow, Statements, and Note to the Accounts for last 03 years period.
 - 2.3 Vat Clearance Certificate for last year 31st December.
 - 2.4 Income Tax Clearance Certificate for last year period.
 - 2.5 Last year Solvency Test Certificate issued by the auditors.
 - 2.6 Copy of the last Annual Return filed with the Register of Companies.
 - 2.7 Bank Confirmation Letters, certifying the Bank balances as at Application Date.

Professional Requirements

1. Specify your vision, mission and objectives towards broadcasting the content.
2. Provide the organization structure of the organization.
3. Provide professional capabilities, Educational qualifications and experience in the relevant field relevant to each of the key personal identified in your organization chart.
4. Provide Human Resource development plan for the next five years.

Please provide the documents to support the above information if available.

Media Licence issued for Television transmission

as at 15.11.2018

State Media Institutes

No.	Name of the Institute	Address/ Contact	Chairman	Date of License Issued	TV - Channels	Coverage	Date of Transmission Started
1	Sri Lanka Rupavahini Corporation	P.O. Box 2204, Independence Square, Colombo - 07. 0112501050, 0112352652, 0112599505 - 9		Authorized by SLRC Act 1982	Rupavahini Eye Nethra TV	All island	1982.02.15 2008.01.01 2000.08.20
2	Independence Television Network Ltd	Wickramasinghepura Battaramulla 10120 Sri Lanka 011-2774424/2774725/2773289		Established by Extra Ordinary Gazette	ITN TV Vasantham TV	All island	1979.06.05 2009.06.25

Private Media Institute

No.	Name of the License Holders	Address/ Contact	CEO	Date of License Issued	TV - Channels	Coverage	Date of Transmission Started	Renewal
1	Asia Broadcasting Corporation Pvt Ltd	35th Floor, East Tower, World Trade Center, Colombo 01. 011-2337555/5360360	Mr. Raynor Silva	2008.05.16	Hiru TV		2012.05.23	
2	Ask Media (Pvt) Ltd	4-111, BMICH, Baudhaloka Mw., Colombo 07. 077-4734023/011-7392380	Mr.S.S. Kuhanathan	2010.06.22	Dan TV			
3	EAP Network (Pvt) Ltd	676, Galle Road, Colombo 03. 011-2503818/2599650		1993.07.28	Swarnawahini TV ETV		1997.03.16 1996 June	
4	IWS Holding (Pvt) Ltd	451/A, Kandy Road, Kelaniya 011-291040/0777780780	Mr. I.W. Senanayake	1995.01.11	Art TV		2003.02.13	
5	Maharaja Organization Pvt Ltd	No.45/3, Baybrook Street, Colombo 2 011-4792600	Mr. Raj Raja Mahendran	1991.08.07	Sirasa TV Shakthi TV News First TV1 (MTV)		1988.06.10 1998.10.20 2003.10.21 2016.01.21	

No.	Name of the License Holders	Address/ Contact	CEO	Date of License Issued	TV - Channels	Coverage	Date of Transmission Started	Renewal
6	MGM Network (Pvt) Ltd	17/1, Dickmonds Road, Colombo 05. 011-593938/077-7732036	Mr. Mahinda Ramanayake	2005.09.14	Yathra TV (Max TV)		2016.10.12	
7	Peoples Media Network (Pvt) Ltd	12-01, North Tower, World Trade Center, Colombo 01. 011-2437755	Mr.Nahil Wijesuriya	2006.05.31	Buddhist TV		2011.06.11	
8	Power House (Pvt) Ltd	320, T.B Jaya Mw., Colombo 10 011-5300700/2680438	Mr. Laksiri Wickramage	2004.02.29	Derana Tv		2005.10.11	
9	Rangiri Dambulla Development Foundation	Rangiri Dambulla Viharaya, Dambulla. 066-2283605	Rev. Inamaluwe Sri Sumangala Thero	2011.08.16	Rangiri Sri Lanka TV		2012.05.03	Annualy
10	Satis Egencies (Pvt) Ltd	06, Park Terrace, Colombo 05. 011-4320921/22		2015.10.28	UTV			
11	Shraddha Media Network	Rajasinghe Mw., Homagama, Kaduwela. 011-257141		2015.11.04	Shraddha TV		2012.09.29	
12	Sky TV and Radio Network Pvt Ltd	1, Castle Street, Colombo 08 0777728429/072-743020	Mr. Nihal Hettiarachchi	2006.12.12	-		-	
13	Teleshan Network Pvt Ltd	Dampe,Piliyandala 011-2706124	Mr. Shan Wickramasinghe	1992.10.08	TNL TV		1993.06.21	
14	Television and Radio Networks (Pvt) Ltd	8/24, Sanasa Mw., Nawala, Koswatta	Mr. B.A.C Abeywardhana	1996.05.30	-			
15	Trymas Media Network Pvt Ltd	142/21, Wijaya Kumarathunga Mw., Kirulapone, Colombo 05. 011--5235011		2016.12.01	-		-	
16	Vis Broadcasting (Pvt) Ltd	136B, Stanley Thilakarathna Mw., Nugegoda. 011-4688111	Mr. Nianga Hettiarachchi	2008.05.16	CCTV News		2010.04.23	
17	Voice of Asia Network Pvt Ltd	117/10, Hunupitiya Lake Road, 011-2303000	Ms.P.R Kiriarachchi	2006.02.16	Siyatha TV Varnam TV		2009.09.17 2009.09.17	

No.	Name of the License Holders	Address/ Contact	CEO	Date of License Issued	TV - Channels	Coverage	Date of Transmission Started	Renewal
18	Lanka Television Network(Pvt) Ltd	Dumee International, 22B, Pepiliyana oad, Gangodawila, Nugegoda. 011-2814940	Mr. Shanel Mendis	2006.01.18	-		Transmission not started	
19	Lakview Broadcasting (Pvt) Ltd	965, Bulugaha Junction, Wedamulla, Kelaniya. 0117-920930/920932	Dr. Nalaka Kumara	2007.05.25	-		Transmission not started	
20	Dialog Television (Pvt) Ltd	475, Union Place, Colombo 02. 0777-679679	Mr. Hans Wijesuriya C.E.O	2012.01.06	Dialog TV		Transmission not started Expired	
21	Lanka Broadcasting Network (Pvt) Ltd	21, Park Road, Colombo 05		2004.03.22			Transmission not started	
22	Yellow Win Media(Pvt) Ltd	No.21A1/1, Narahenpita Road, Nawala		2008.03.18			Transmission not started	
23	Shri Global Television Broadcasting Ltd	No.100/1,Horakanadawala, Dampee, Meegoda.		2008.11.27			Transmission not started. Exired	
24	Future Sat Com Holdings (Pvt) Ltd	No.70, D.R. Wijewardana Mw., Colombo 10.		2008.05.13			Lack of frequency not started and the license is expired	
25	Ritz Asia (Pvt) Ltd	No. 5/2A, Malalasekara Place, Colombo 07.		2011.03.03			Lack of frequency not started	Annualy