



**Ministry of Mass Media**  
**FINANCIAL GRANT FOR TRAINING COURSES**  
**OF JOURNALISTS**

**Asidisi Media Scholarship**  
**Programme - 2021**

**01. OBJECTIVE**

- To upgrade professionalism of Sri Lankan journalists

**02. TARGET GROUP**

- Journalists serving on the basis of full time or part time in recognized electronic and print media institutions islandwide
- Freelance Journalists
- Provincial Journalists
- Web Journalis
- Media Technicians

**03. SELECTION CRITERIA**

- Should be a journalist stipulated in 02 above and should have completed 03 years of service.
- Applicants must have been selected for or currently following a Postgraduate (Master's) Degree, Diploma, Long Term or Short Term Certificate Course related to the field of media conducted by recognized Universities, higher educational / training institutes at the date of calling for interviews. (A letter issued by the respective institution mentioning the selection to the course or currently following the course should be submitted at the interview).
- The course applied for should be directly related to the field of media.
- Age should be between 18 - 55 years
- Should possess Media Accreditation issued by the Department of Government Information
- A Journalist can obtain benefits twice under this Scholarship Scheme and may apply for the second time 05 years after having been qualified for the first scholarship.

**04. GRANTING FINANCIAL FACILITIES**

- Maximum scholarship amount paid for a degree or postgraduate degree course is Rupees Two Hundred Thousand (Rs. 200,000/-) and the maximum scholarship amount for a long term or short term Certificate Course is Rupees One Hundred Thousand (Rs. 100,000/-)
- Journalist selected for the Scholarship will be paid 50% of the scholarship amount at the beginning of the course as the first instalment and 25% of the balance 50% as the second instalment and the remaining 25% will be paid after the submission of the certificate obtained after the completion of the course.

**05. MODE OF SELECTION**

- Shortlisted applicants will be interviewed by a Selection Committee appointed by the Secretary to the Ministry of Mass Media. The decision of the Secretary to the Ministry shall be final and conclusive.

**06. APPLICATION PROCEDURE**

- Duly filled applications prepared as per specimen application given below should be sent under Registered Post Cover addressed to Director (Media), Ministry of Mass Media, No. 163, Kirulapone Avenue, Polhengoda, Colombo 05 to reach on or before 30.11.2021. "Asidisi Media Scholarship Programme - 2021" should be clearly indicated on top left-hand corner of the envelope.

**N.B.**

- Should enter into an agreement with the Ministry after the award of scholarship and the relevant course should be commenced maximum within six (06) months. Failing will result in cancellation of the scholarship.

**Inquiries** :- 011 2513645, 011 2513459, 011 2513460

**More details** :- [www.media.gov.lk](http://www.media.gov.lk)

**Jagath P. Wijeweera**  
**Secretary**  
**Ministry of Mass Media**

**APPLICATION**

**Asidisi Media Scholarship Programme - 2021  
Ministry of Mass Media**

- 1. Name in Full (Block Letters) :- .....
- 2. Full Name in English (Mr. / Mrs. / Miss) : .....
- 3. Name with initials :- .....
- 4. Personal Address :- .....
- 5. Telephone No. :- Mobile :..... WhatsApp :.....
- 6. Date of Birth :- .....
- 7. Age as at the closing date of applications :- Years :..... Months :..... Days :.....
- 8. National Identity Card No. :- .....
- 9. Highest Educational Qualification :- .....
- 10. Details of the Training Course Applied
  - i. Course Title :- .....
  - ii. Training Institute :- .....
  - iii. Duration :- .....
  - iv. Course Fee :- .....

11. Can you submit to the interview Board, a letter on your selection for the course at the relevant institute?

Can  Cannot

12. Have you received financial grants from the Government under any other training programme?

Name of the Course	Institute	Duration
.....	.....	.....

13. Service Particulars

Employment status :- Permanent  Temporary  Provincial   
Freelance  Web  Technical

- Designation :- .....
- Name of the Institution :- .....
- Newspaper / Channel :- .....
- Official Address :- .....
- Telephone No. :- Office :..... Fax:.....
- Email Address :- .....
- ID No. issued by the Department of Government Information :- No. .... Year :- .....
- Professional Experience (Years) :- .....
- District Covered :- .....

14. Have you obtained financial grants earlier under this scholarship scheme? Yes  No.

If yes, the Course and the Year :- .....

I hereby certify that the above particulars are true and correct

Date :- ..... Signature of the Applicant : - .....

**Recommendation of the Head of the Institution**

Mr./Mrs./Miss ..... is serving in this institution as a permanent / part-time / provincial / freelance / Web / Technician journalist from ..... to ..... and I recommend him / her to be eligible for the above scholarship programme. I hereby certify that the above particulars are true and correct.

- 1. Name :- .....
- 2. Designation :- .....
- 3. Address :- .....
- 4. Telephone No. :- .....

Date: ..... Signature and official stamp